

## **SPEECH ACT AND TRANSITIVITY IN ANNUAL PRESS STATEMENT SPEECH 2017 BY MINISTER OF FOREIGN AFFAIRS OF THE REPUBLIC OF INDONESIA**

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### **Abstrak**

Penelitian ini berfokus pada analisis tindak tutur dan transitivitas yang muncul pada pidato Pernyataan Pers Tahunan 2017 oleh Menteri Luar Negeri. Skripsi ini bertujuan untuk mengungkap fungsi elemen tindak tutur dan transitivitas yang muncul di dalam pidato Pernyataan Pers Tahunan. Penelitian ini mencakup analisis tipe-tipe tindak tutur dan proses transitivitas dengan menggunakan teori tindak tutur oleh Yule dan teori transitivitas oleh Halliday. Teori tersebut dikombinasikan dengan teori SFL (*Systemic Functional Linguistics*) yang diusung oleh Halliday dan menggunakan teori sudut pandang *Illocutionary act* untuk menganalisa fungsi yang tersampaikan secara implisit dalam pidato. Data yang digunakan dalam penelitian ini adalah pernyataan/ucapan Menteri dalam naskah pidato Pernyataan Pers Tahunan 2017. Oleh karena itu, penelitian ini menggunakan metode pendekatan deskriptif kualitatif dan dokumentasi untuk pengumpulan data. Hasil penelitian ini menunjukkan bahwa kelima tipe tindak tutur dapat ditemukan dalam pidato Pernyataan Pers Tahunan 2017, diantaranya adalah: Representatif, Deklaratif, Ekspresif, Direktif, dan Komisif. Representatif merupakan tipe yang paling dominan dalam pidato karena tipe tersebut berfungsi untuk menyampaikan informasi berdasarkan fakta dan deskripsi yang berkenaan dengan kinerja dalam diplomasi. Sementara itu, dari enam jenis proses transitivitas yang ada, hanya ada tiga jenis proses transitivitas yang ditemukan dalam pidato tersebut, yaitu: proses material, proses mental, dan proses relasional. Karena ketiga proses tersebut merupakan tiga proses utama pada teori pendekatan Transitivity. Proses material merupakan proses yang paling sering digunakan didalam pidato dikarenakan proses ini menggambarkan aksi nyata dan tindakan dalam konteks diplomasi seperti penggambaran kinerja dan capaian-capaian diplomasi Indonesia. Dari analisis untuk mengungkap fungsi tindak tutur dan transitivitas pada pidato Pernyataan Pers Tahunan, penelitian ini dianalisis dengan menggunakan teori tindak tutur yang dikombinasikan dengan teori transitivitas dan SFL oleh Halliday. Terdapat empat fungsi utama yang ditemukan dalam pidato Pernyataan Pers Tahunan, dimana tiap-tiap fungsi diidentifikasi dari tipe-tipe tindak tutur dan proses transitivitas yang berbeda. Proses material yang diikuti dengan tipe representative menghasilkan fungsi untuk memberdayakan audiensi yang hadir dengan menjelaskan berbagai kinerja, capaian, dan prestasi yang didapat oleh diplomasi Indonesia yang disampaikan dalam pidato. Pernyataan yang mengandung proses material dan direktif menciptakan fungsi untuk memotivasi audiensi dalam bentuk saran dan anjuran agar senantiasa meningkatkan kerja dan kinerja untuk kepentingan diplomasi. Dengan menerapkan tipe representatif dan proses relasional, kombinasi tersebut dapat digunakan untuk menunjukkan integritas Indonesia dalam menangani diplomasi dengan menjelaskan keterlibatan dan kontribusi Indonesia diberbagai asosiasi dan perkumpulan. Selain itu, Menlu juga berusaha untuk mempengaruhi para audiensi guna meningkatkan komitmen mereka terhadap penanganan diplomasi melalui proses mental dan tipe ekspresif. Menlu mempengaruhi dengan cara menyampaikan apresiasi terhadap seluruh kinerja dan kerja keras yang berhubungan dengan diplomasi agar para audiensi yang hadir termotivasi untuk terus meningkatkan komitmen dan kualitas kinerja mereka.

**Kata kunci:** Tindak Tutur, Transitivity, SFL Halliday, Pidato Pernyataan Pers Tahunan

### **Abstract**

This research focuses on the analysis of speech act and transitivity emerge in Annual Press Statement Speech 2017 by Minister Foreign Affairs. The purpose of this research is to reveal the significance of speech act and transitivity emerged through Annual Press Statement speech. This research includes the analysis of each types of speech act and transitivity process in the speech by employing theory of Speech Act by Yule combined with Transitivity process theory proposed by Halliday. It is combined with

illocutionary act and Halliday's SFL theory to analyze the function implicitly emerged throughout the speech. Since the data of this research are the Minister utterances in script of Annual Press Statement speech, this research employed descriptive qualitative approach and documentary study. The results show that all of the types of speech act are found in the speech. Those are; *Representatives, Declaratives, Expressives, Directives and Commissives*. Representatives are the most frequently used type in the speech it is used to convey factual information and description regarding with diplomacy performances. Meanwhile among six types of transitivity process, there are only three types that are found from the Minister utterance in the speech, those are; *Material Process, Mental Process, and Relational Process*. Since those processes are three main processes in English Transitivity approach. Material process is the most frequently used process since it described tangible action in diplomacy context such as performances and accomplishment of Indonesia diplomacy. Through Material Process, the Minister conveyed act and performance which is accomplished by the Minister and staffs. The Minister also used Mental process to share her feeling and perception toward challenge encountered in managing diplomacy affairs. While the Minister used Relational process to describe the identifying of Indonesia by stating Indonesia's contribution and cooperation for diplomacy. From the analysis in revealing the function of Speech act and Transitivity emerged through the Annual Press Statement speech, this research is analysed by employing theory of illocutionary of speech act combined transitivity and Halliday's SFL theories. There are four major functions of speech act and transitivity produced in the speech which is identified from different process of transitivity and types of speech act. Material process followed by representatives type of speech act produce the function for empowering the audiences by describing the performance, accomplishment and achievement through the speech. The statement contained Material process followed by Directives type created the function for motivating the audience in the form of suggestion to the audience in order to improve their work and performance for diplomacy interest. By applying Representatives and Relational process, it is used to show Indonesia's integrity in managing diplomacy by describing Indonesia's involvement and contribution in several associations. The Minister tried to influence the audience in order to increasing their commitment through mental process and expressive type by stating appreciation words for the whole performance and hard work in handling diplomacy concern.

**Key words:** Speech Act, Transitivity, Halliday's SFL, Annual Press Statement speech

## INTRODUCTION

The Ministry of Foreign Affairs of the Republic of Indonesia is a part of Indonesia government agency which holds in charge of foreign affairs. The Foreign Ministry is supervised by a Foreign Minister, which during this period is Mrs Retno L.P Marsudi. As the duty, a Foreign Minister has responsibilities in undertaking and managing political and foreign relation policy. Besides, a Foreign Minister has a valiant role in carrying out government's vision for national development, Indonesian government mission, the roles of Ministry of Foreign Affairs, scope and authority of the Ministry of Foreign Affairs, and others in order to achieve Indonesia that is safe, peace, more prosperous, and democratic. The Foreign Minister is officially assisted by number of staffs on their own charges based on Directorate division to perform their particular duties. During her governance throughout 2016, countless problems and challenges happen regarding diplomacy affairs which involved Foreign Ministry roles and participation in resolving the problems in domestic as well as overseas scope.

On January 10<sup>th</sup> 2017, the Minister of Foreign Affairs, Mrs Retno L.P Marsudi delivered Annual Press Statement 2017 Speech located in Nusantara room, Ministry of Foreign Affairs. In her statement, the

Minister conveyed review and political perspective of Indonesian Foreign Policy throughout 2016. The Minister emphasized some aspects such as the importance of protecting Indonesia citizen and legal entities, given the increasing dynamic and mobility of Indonesian citizen overseas in the service and protection. On the whole, it also conveyed suggestion for Indonesia diplomacy to continue working for national interest and contribute to global peace and stability. Besides, during her delivering speech, the Minister also inserted some conveyed messages and suggestions for certain purpose covertly in her speech toward the Indonesian performance and role in facing global challenge and international issues. The minister also sent her intention indirectly through the speech to increase Indonesian diplomacy for upcoming years. The Annual Press Statement 2017 was attended by members of press, academics, ministries and agencies, Foreign Ministry officials, and so on.

Basically, speech is the communication and manifestation of thought in spoken words. There are four basic types of speech, one of them is informative speech that delivered to provide advantageous information. Annual Press Statement speech is an official speech contained an announcement of an event, news, performance, or newsworthy notes that is delivered to the press by governmental agency which the event is

occurred annually. In Annual Press Statement 2017 speech, it is categorized as the informative speech that was delivered by Minister for Foreign Affairs as the annual official agenda. The element inside of speech will be interesting to expose for the writer since it is a public statement speech by the Minister which has special institutional role in governmental agency in Indonesia that is Foreign Minister. In delivering the statements, the Minister tend to use several linguistic elements in conveying review and political perspective that essentially employ certain purposes and intention for diplomacy affairs in upcoming period. It employed experiential meaning and requesting through statement to influence the element of governmental members and other audiences to encrease Indonesia diplomacy and foreign policy.

There are some previous studies conducted to give board view about speech act and transitivity process in conducting this research. Transitivity research had been conducted by some researchers such as *Persuasive style and its realization through transitivity analysis: A SFL perspective* by Darani (2014). This research is particularly analyzed by drawing on Halliday's transitivity framework rooted in Systemic Functional Linguistics, to reveal the persuasive style of the short story entitled 'Animal Farm' by George Orwell (1945) from a semantic-grammatical point of view. It tried to find how the persuasive style is realized through the process types of transitivity (material, mental, verbal, existential, relational, and behavioural) which are part of the ideational function. Second previous study is conducted by Kasenda (2014). A thesis entitled *An Analysis of Speech Act in Martin Luther King's "I Have a Dream" Speech* discussed speech act performed by Martin Luther King Jr. in his speech called "I Have a Dream". It included the analysis of intended meaning by applying descriptive and qualitative method and speech act theory by Yule and Shearle, theories of repetition by Tanen and Murtiati in order to analyze the repetition as the strategy of Martin to engage the audience, and analyze hope that is implied through his speech.

Meanwhile this research attempts to analyze speech delivered by The Minister of Foreign Affairs in her Annual Press Statement 2017 by investigating the significance of speech act and Transitivity emerged through the speech. The first point is the classification of speech act based on general function implemented in the speech. The second point is the Transitivity process adopted in Annual Press Statement speech and the third point is illocutionary act of speech act combined Transitivity and Halliday's SFL in revealing the function of Speech act and Transitivity emerged to reveal the meaning and purpose from illocutionary act in the

speech. This statement speech employs experiential and implied meaning through delivering the speech, especially about Indonesia diplomacy throughout 2016 which contains purposes and suggestions in increasing diplomacy aspects for upcoming period. Therefore, this study analyzes the function of transitivity and speech act emerged in the speech to expose what the minister purpose, intention, and hope through the speech.

## METHOD

According to the data analysis which were taken from the written form of Annual Press Statement speech delivered orally by the Minister, the annual speech was analysed using Speech act and Transitivity theories by Yule's Theories and Halliday's SFL to discover speech act and transitivity function through the speech in concerning on purpose and goals achieved. As the data were presented in word form (primarily the participant's words) arranged in the table rather than in numbers, this study applied qualitative research (Fraenkel & Wallen, 2009).

Descriptive qualitative method and non-participatory technique were applied in this study since the data of this research is in the form of words and broad explanation and elaboration rather than variety of numbers. Descriptive qualitative method is concerned in structure and patterns of the word and statement (Bodgan & Blike, 2010). Descriptive qualitative research is the appropriate research method that was employed dominantly for this research. Since analysing the research problem that requires great explanation in interpreting the sentences in the speech.

Subject of this research is Retno L.P. Marsudi, as the speaker of the Annual Press Statement 2017 speech. She is the Minister of Foreign Affairs of the Republic of Indonesia who delivered the Annual Press Statement speech. Meanwhile, the setting is Mrs. Retno Marsudi's speech during delivering Annual Press Statement, and the location of delivering speech is sited at the Nusantara Room, Ministry of Foreign Affairs. The form of written text as the speech script of Annual Press Statement 2017 speech conveyed by Minister of Foreign Affairs was employed as the data of this research. The data were in the form of sentences written in text. The source of data used in this research is in the form of phrases and sentences or statement from the Annual Press Statement 2017 speech.

There are four techniques that can be used for collecting the data in qualitative research, those are: observing directly, participating in the setting, and analysing document and materials culture (Marshall, 2006). This study only analysed the document and material culture technique for gaining data in qualitative research since the data of this study were gathered from



the script of the Minister speech in Annual Press Statement 2017. In analysing the data, the researcher applied observation in order to find out the answer of each research questions which was conducted by observing the Minister speech in script or written form.

The researcher used some procedure and technique in analyzing the data in this research. There are three steps of analysing the data: data condensation, data display, conclusion (Miles & Huberman, 2014).

In order to answer the three research questions, this research relied on finding the classification of speech act and transitivity in the statement and investigating its illocutionary act and experiential meaning. The explanation below are the analysis of the research based on three research questions:

1. The first research question is about finding the classification of speech act in Annual Press Statement 2017 speech. The first phase to answer this is by analysing the sentence or statement that in speech act. Then it will be followed by selecting sentence which contain speech act based on its type supported by Yule theory, such as Representatives, Directives, Commissives, Expressives, and Declaratives.
2. The second research question is about the type of transitivity process based on Halliday's theory. The sentence and phrases that is indicated transitivity will be classified based on type of transitivity process such as Material process, Mental process, Relational process, Behavioral process, Verbal process, or Existential process.
3. For answering research question 3, it is about revealing the function of Speech act and Transitivity emerged in the Annual Press Statement speech. This statement speech employs experiential and implied meaning through delivering the speech. Illocutionary act will be found after analysing speech act classification previously, while experiential meaning also will be easier to find after identifying transitivity process previously in the statement. The combination of illocutionary act and experiential meaning in analysing the statements are able to produce certain function which reveals the Minister purposes and intention through the Annual Press Statement speech.

## RESULT AND DISCUSSION

### The Types of Speech Act Performed in Annual Press Statement 2017 Speech delivered by the Minister

In Annual Press Statement 2017 speech by the Minister of Foreign Affairs, there are five types of speech act performed in the speech based on Yule's theory. From the five types of speech act, all of the types are found in this research. The types of speech act that are found in the Annual Press Statement speech are Representatives,

Commissives, Directives, Expressives, and Declaratives. Through the analysis, Representatives owns the largest data found in Annual Press Statement Speech. Whereas Commissives and Directives are the second most dominant type found in this study. For the rest types, Expressives and Declaratives are the least type used in this speech.

### Representatives

Representatives are related to what the speaker believes to be the case or not (Yule, 1996, p. 53). It deals with the statement of fact, assertion, conclusion, and description. The purpose of representatives is to commit the speakers to something's being the case, to the truth of the expressed position (Searlee, 1975).

#### *Presentation of Data 1*

"Countless lives are lost as a result of the conflicts in Syria, Yemen, Iraq, Afghanistan, Darfur, Mali and Central African Republic."

Data	Sentence	Speech Act Classification
1	"Countless lives are lost as a result of the conflicts in Syria, Yemen, Iraq,... and Central African Republic"	Representatives

The speech act in this statement deals with delivering a fact regarding with the conflict happened in 2016 year. This statement shows that the Minister in her speech stated a fact about the global security and stability in the world. The Representatives speech act delivered by the minister is intended to give the audience an information concerning with tragedy that is lots of lives are lost in conflict state as a result of the humanitarian tragedies. The Minister also mentioned some states that are in conflicts in order to give the further information to the audience that harmful conflict had spread broadly in various part of the world. It can be understood that speech act is uttered to state an information based on fact that had happened and being the crucial case concerning with global security and stability.

### Commissives

Commissives are type of speech act that the purpose is to commit the speaker toward upcoming action. They express what the speakers intends such as the expression of promises, threats, refusal and pledges (Yule, 1996, p. 54).

#### *Presentation of Data 4*

“The protection of Indonesia citizen overseas will continue to be improved over time.”

Data	Sentence	Speech Act Classification
4	<b>“The protection of Indonesia citizen overseas will continue to be improved over time.”</b>	<b>Commissive</b>

From the statement of speech act above, the Minister tried to commit a matter concerning with the plan and program of Indonesia diplomacy for upcoming year. This statement is implied that the Minister conveyed a promise to increase the performance of Indonesia diplomacy in facing new challenge in 2017 by improving the protection of Indonesia citizen abroad. This is one of the system of Indonesia government movement that will ensure the life and safety of Indonesia citizen overseas intensely as the responsibility of Minister of Foreign Affairs. The purpose of government commitment in this statement is to convince the audience that the Minister and staffs will trying to work hard in improving the protection of Indonesia citizen.

### Directives

Directives type deal with speakers use to get someone else to do something. They express what the speaker wants in the form of commands, orders, requests, and suggestion which can be positive or negative. (Yule, 1996, p. 54)

#### Presentation of Data 7

“We must continue to work hard, intentional cooperation must be increased to improve stability, peace and welfare of the world.”

Data	Sentence	Speech Act Classification
7	<b>“We must continue to work hard, intentional cooperation must be increased to improve stability, peace and welfare of the world.”</b>	<b>Directives</b>

The data above is categorized as speech act of Directives in which the statement is expressed by the speaker (Minister) to get the hearer (audiences) to do something. In this case, the speech act used phrases “*We must continue to work hard*” that is indicated to invite the audience to do the work hard for diplomacy affairs. The use of pronoun “*We*” that refers to the Minister (speaker)

and the audience is the effective strategy to invite the audience to increase the work. In particular, the Minister as the sole speaker of this speech proposed a statement that implies to unite the whole audience and to persuade the audience to have same thought in achieving the future goal for diplomacy affairs. It also invites the audience to contribute in establishing the plan and beneficial cooperation for diplomacy concerns.

### Expressives

Expressives deal with stating what the speaker feels. They express psychological conditions which can be the statement of pleasure, pain, likes, dislikes, joy, or sorrow. (Yule, 1996, p.53).

#### Presentation of Data 10

“In particular, I would like thank all the Ministry of Foreign Affairs’ staffs who have devoted their time and energy for Indonesia’s diplomacy.”

Data	Sentence	Speech Act Classification
10	<b>“In particular, I would like thank all the Ministry of Foreign Affairs’ staffs who have devoted their time and energy for Indonesia’s diplomacy.”</b>	<b>Expressives</b>

As can be analysed the statement in bold, the utterance above is marked as the expression of gratitude. It can be found in the last four paragraphs of the speech after the Annual Press Statement speech content completely delivered in front of audience. It highlights the Minister’s gratitude toward all the Ministry of Foreign Affairs’ staffs for entirely performance, roles and dedication in improving and managing Indonesia diplomacy competently. In addition, it can be seen that the Minister would like to express not just her gratitude but also her blissful emotion for worthy performances and achievement for the sake of Indonesia diplomacy advancement in global stage. The things that can be understood from the preceding explanation is the speech act in this statement which is classified into Expressives are to express and to show the Minister gratitude feeling as a pride toward good performance for Indonesia diplomacy.

### Declaratives

Declaratives are related to change the world via utterance. The speaker has a special institutional role, in a specific

context in order to perform a declaration appropriately. (Yule, 1996, p.53).

### **Presentation of Data 12**

“Today, the Ministry of Foreign Affairs will launch a beta version of a mobile application called save travel. With This application, the Ministry can figure out the dispersion, location, and identity of Indonesian citizen abroad in a rapid manner as well as to deliver quick response in emergency situation.”

Data	Sentence	Speech Act Classification
12	“Today, the Ministry of Foreign Affairs will launch a beta version of a mobile application called save travel. With this...”	<b>Declaratives</b>

The accomplishment of the Ministry of Foreign Affairs is revealed through the speech act above which classified into Declaratives type. Declaratives employed as delivering a statement of the Minister which change the world through her utterance. In this case, the Minister as the speaker of the speech which has institutional role that is the Minister of Foreign affairs has the right to declare and share a new innovation as a solution in improving performance and facilitating Indonesian citizen overseas. This sophisticated technology is in the form of mobile application called “**Save Travel**” which during her delivering a statement, the mobile application is ready to operate for all Indonesian citizen abroad. From announcing her new innovative program, it is indicated as Directive statement which the Minister declared a new improvement to facilitate Indonesian citizen overseas that is the launching of mobile application called “**Save Travel**”.

### **The Classification of Transitivity Process implemented in Annual Press Statement 2017 Speech**

In pronouncing Annual Press Statement 2017 Speech, from six classifications of Transitivity process based on Halliday’s SFL (Systemic Functional Linguistics) theory of Transitivity, not all the types of Transitivity are found in this research. There are three types of transitivity process established in the speech, those are Material, Mental, and Relational Process. Through the analysis, those processes are commonly used by the Minister in delivering her speech since these processes are the main types of process in English transitivity system. The data showed that Material process is the most dominant process found in Annual Press Statement 2017 speech.

### **Material Process**

Material process is process of doing and happening which deals with entity does something and undertakes real action. It expresses the notion that the entity does something which creates tangible action to some other entity. There are two main participants involved in this process, those are *Actor (x)* and *Goal (y)*. Material process is formulated as “*what did x do to y*” to identify the action through the sentence.

### **Presentation of Data 1**

“At the end of 2016, Indonesia’s diplomacy worked intensively to help resolve the issue in the Rakhine State.”

At the end of 2016	Indonesia’s Diplomacy	<b>Worked</b>	Intensively to help resolve the issue in the Rakhine State
<i>Circumstance</i>	<i>Actor</i>	<i>Material Process</i>	<i>Goal</i>

This statement shows the use of action verb *Worked* in the form of past tense to tell that the action is done in preceding period. The structure of this statement is S+V+A+O in which the subject (S) is *Indonesia’s diplomacy*, the verb (V) is *worked*, the adjunct (A) is *intensively*, while the object (O) is *the issue in the Rakhine State*. Material process is formulated “*what did x do to y*” to identify the process *Worked* which is classified into material process since the process figured out the tangible action that is done by the actor to accomplish the goal. This data consists of two frequent participants, they are *Indonesia’s Diplomacy (x)* as an actor and *to help resolve the issue in the Rakhine State (y)* is a goal. In addition, this clause has a meaning that Indonesia’s diplomacy performed a concrete action toward the issue in Rakhine State that is *worked intensively* in resolving the issue. The function of material process in this statement is to create a clear and influential statement by delivering concrete action which mentioned verb of what the entities doing to exert power within utterance. Since this statement is delivered by the Minister as the entity in her speech, the Minister conveyed that statement to share what Indonesia’s diplomacy has been done to the audience in resolving the issues especially in Rakhine.

### **Mental Process**

Mental process is concerned with ‘inner experience’ and cognitive process which contains mental reactions about thoughts, feelings, and perceptions which is experienced in the mind of individuals. Mental process is divided into four classes of verb, those are cognition, perception, emotion, and inclination. Mental process consist of two



participant which are *Senser* and *Phenomenon*. The formulation of mental process in order to analyze its participant is by asking “*what do you think/feel/ about x?*”

#### Presentation of Data 4

“**I hope that 2017 will be a better year** not only for Indonesia but also for the world.”

I	Hope	2017 will be a better year
<i>Senser</i>	<i>Mental Process</i>	<i>Phenomenon</i>

The Minister started her speech by conveying a statement contained expectation towards Indonesia and also for the world. In this opening statement, it is indicated the Minister using mental process which contains emotional reaction related to the perception or insight of something. It is remarked by the use of cognitive verb *Hope* which is categorized into inclination class. The use of inclination verb is used to express thought and feeling of the participant toward the phenomenon. From the clause above, it could be analyzed for each participant in this clause. The subject *I* refer to the speaker of the speech which is the Minister and also the senser in mental process. The selected verb **Hope** is categorized as inclination verb which shows the feeling of tendency toward the occurrence. In addition, the other participant that is expressed through this process is *2017 will be a better year (x)* which implies to phenomenon. Phenomenon is the things that is perceived by the senser. It could be explained that this statement shows how the speaker or the Minister expectation toward Indonesia in the year of 2017 and what the Minister expect in behaving the phenomenon is also believed by the whole audience. The purpose of mental process of inclination in this statement is the Minister as the speaker of this statement speech tried to share her emotion and feeling.

#### Relational Process

Relational process is concerned states of being and having which deals with possession, expressing, attribute, and equivalence. According to Halliday, the English system operates with three main relational process types: intensive, possessive, and circumstance which is divided into two different modes: *attributive* and *identifying* that is used for characterized and identifies various aspect of entity (Halliday & Matthiessen, 2004, p.263).

#### Presentation of Data 6

“**Amid the conflict in Syria, Indonesia is one of the very few countries to maintain its diplomatic missions be it through our Embassy in Damascus, and our**

**consular offices in Aleppo and Lattakia to shelter Indonesian citizen.”**

Amid the conflict in Syria,	Indonesia	Is	One of the very few countries to maintain its diplomatic missions....Indonesian citizen.
<i>Circumstance</i>	<i>Token</i>	<i>Relational Process: Identifying</i>	<i>Value</i>

In data 6 cited above, the statement is classified as Relational process which is type of identifying. Identifying is not related to classifying, but it deals with defining and describing an entity. Particularly, one entity will be identified by another. According to the data 6, it could be structurally illustrated that ‘*x is identified by a*’. It labels the x-element as something being identified and the a-element plays a role as identifier. In addition, identifying process also employed linking verb to connect the subject or the clause as the information of the related entities. There are two participants involved in relational process of identifying mode, those are **token** and **value**. In the data above, *Indonesia* refers to an entity that being defined or described (x) and as the token. While the value is *One of the very few countries to maintain its diplomatic missions be it through our Embassy in Damascus, and our consular offices in Aleppo and Lattakia (a)* refers to an identifier that describe the token. Through the speech, the Minister employed relational process of identifying to describe Indonesia performance and contribution towards the importance of Indonesia citizen safeguards. The Minister identified Indonesia’s role through relational process of identifying by describing its performance as the few countries in maintaining diplomatic missions.

#### The Description of Speech Act and Transitivity Element Emerge Through Delivering Annual Press Statement 2017 Speech

Through delivering Annual Press Statement speech, the element of speech act and transitivity are emerged through the speech which conveys review and political perspectives that covers purposes for diplomacy. The way used to identify how the speech act and transitivity element through the speech is by analysing the *process of transitivity* and *type of speech* which performed *experiential meaning* and *implicit meaning* of the Minister utterance through delivering the speech. It could be analysed by the combination theories of Transitivity

Halliday's SFL (Systemic Functional Linguistics) and Illocutionary act of speech act which can create several beneficial functions for making the speech convey effectively. In this case, these elements emerged in order to reveal the particular function in delivering Minister's purpose through the Annual Press Statement speech. It is also a valuable way to influence the audience successfully by using speech act and transitivity in carrying-out the purpose.

Based on Halliday's SFL theories, Transitivity elements are able to transfer action contains energy in utterance from the speaker to the hearer based on context of situation. Also, illocutionary act in speech act is used to reveal the implicit meaning in an utterance and text to understand what actually the speaker intends. Therefore, this combination element of speech act and transitivity are the effective way to transfer the energy through the Minister utterances that contained implicit meaning beyond its formal structure. This combination elements are the valuable way to carry out influential energy and meaning transferred through an utterance from the Minister (*speaker*) to the audience (*hearer*). Therefore, from those elements emerged in the speech, it can reveal several beneficial functions of speech act and transitivity element to identify implicit purposes associated in the speech. Each function is the result by analysing from different type of speech act and transitivity process contain implicit and experiential meaning.

#### **Describing Action, Performance and Achievement of Ministry of Foreign Affairs for Empowering Audiences**

In Annual Press Statement speech, the Minister typically used material process to portray the performances and accomplishment. This process is frequently followed by speech act of representatives type to emphasize the statement based on reality and to strengthen the idea that being delivered as the relevant truth. In addition, illocutionary act also systematically analysed to reveal underlying meaning beyond its utterance. The following tables display the result of analysing the statement, how to discover the function through transitivity and speech act element in together with illocutionary act in the utterance.

Data	"At the end of 2016, <b>Indonesia's diplomacy worked intensively</b> to help resolve the issue in the Rakhine State."
Transitivity Type	<b>Material Process</b>
Speech Act Classification	<b>Representation</b>
Illocutionary Act	Informing

**Worked** (Material Process: portraying tangible action→*transfer energy*)

"**Indonesia's diplomacy worked intensively**" (an information based on fact: Representative→*Informing*)

**Describing Action for Empowering the audience:** to do the same action as the speaker (the Minister)

Material process is followed by representatives to uncover the minister purpose instead of officially declaring the speech. Material process as the process of doing is used to convey tangible action by conveying action verb *worked* and *carried out* to transfer sense of power in the utterance to the hearer. In addition, representation type also takes influential role in emphasizing the factual information. The Illocutionary act of selected utterances above are informing, informing the audience regarding with the diplomacy performance. Through the speech, the minister delivered information based on fact concerning Indonesia diplomacy work and performance to transfer the sense of power of Indonesia's diplomacy to the audiences. The above-mentioned description brought us in conclusion that material process and representatives employed to empower the audiences in performing the Minister plan regarding Indonesia diplomacy program and to show the activeness of Indonesia diplomacy performances. In addition, it also shows Indonesia's power and action in diplomacy affairs in confronting amount of problems and challenges.

#### **Giving Motivation through the Minister Suggestion**

In delivering her opinion, the Minister tend to use Material Process along with Directives type to illustrate the Minister statement contained advices in improving diplomacy performance toward global issues. Material process is employed to emphasize the action that should be done as the significance of action in order to share the power of action verb through the words uttered. While directives type is used to invite the audience to do something or action which conspicuously express what the Minister intends in the form of suggestion. illocutionary act is also analysed to find implicit meaning beyond the utterance. The following tables present the result of the statement investigation; the way the statement is analysed to determine function syntactically.

Data	" <b>We must continue to work hard</b> , intentional cooperation must be increased to improve stability, peace and welfare of the world."
Transitivity Type	<b>Material Process</b>



Speech Act Classification	Directives
Illocutionary Act	Suggesting

**Continue** (Material Process indication: portraying tangible action→more powerful)

**"We must continue to work hard"**

(invite the audience to do something: Directive→*Suggesting*)

**Describing suggestion for motivating:** inviting audience through suggestion

The Minister used Directive type to express what the speaker intends such as *"We must continue to work hard"* which obviously indicate that the Minister invites the whole audience to do what the minister want that is *"to work hard"* in their performance. Meanwhile, Material Process in the statement through the action verb *"continue to work hard"* gives the statement more powerful in convincing the audiences to do what the Minister requested as an important concern. Furthermore, in sending her advice, the Minister tend to use personal pronoun 'we' which is the actor of material process that carries out the power. Personal pronoun 'we' indicates that the Minister wants summon the audiences to take the action (*to work hard*) together. Also, Illocutionary act in the data above are suggesting, suggesting to do *"work hard"*. All these concrete, the sequence of Material Process and Directive type of speech act makes her speech more convincing and powerful.

### Showing Indonesia's Integrity in Managing Diplomacy Affairs

The Minister's statement in Annual Press Statement speech showed Indonesia's roles in managing its diplomacy concerns. The use Relational process which particularly process of being in the speech is an appropriate technique to describe an entity which gives identification or recognition based on its identity that is in English Transitivity called *Value*, the description of entity. This process of transitivity is frequently followed by representative type of speech act which describes the statement based on reality. Employing relational process and representation of speech act in this speech aimed to expose clearly Indonesia's diplomacy roles that embodying Indonesia's integrity in managing diplomacy affairs. In addition, another process of transitivity and speech act, the combination of material process and commissives type, are also employed through the speech. The minister stated a promise (commissive) to continue the work (material process) for diplomacy to show Indonesia's Integrity in managing diplomacy.

Data	<b>"Indonesia is one of the very few countries to maintain its diplomatic mission</b> be it through our Embassy in Damascus, and our consular offices in Aleppo and Lattakia to shelter Indonesia citizen."
Transitivity Type	<b><i>Relational Process: Intensive Identifying</i></b>
Speech Act Classification	<b>Representative</b>
Illocutionary Act	Informing

**Indonesia is one of the very few countries to maintain it's diplomatic**

(Relational Process: Identify the entity: Indonesia→*Transmitting Indonesia's role*)

**"Indonesia is one of the very few countries..."**

(Representative: a statement of fact→*informing*)

**Describing Indonesia's Integrity:** Indonesia participated in numerous activities and contribution which is showing the Integrity of Indonesia

The Minister as the speaker of the speech informed to the audience by applying representative type and relational process to describe visibly the attributes of Indonesia's diplomacy roles. The Minister portrayed several Indonesia's diplomacy roles which is implied showing the professionalism in managing diplomacy. It is demonstrated at the example data above that Indonesia participated in numerous activities and contribution to foreign interest. Also through this way, it is recognized not only handling diplomacy, but also the way accomplishing goal showed as the integrity of Indonesia. In addition, the Minister conveyed a promise that Indonesia will continue the work with confidence to tackle many challenges. It deals with delivering a commitment in the form of action verb (... *will continue to work*) to continue the work in making peaceful world. This statement reflected that the Minister tried to commit the audiences toward the Ministry plan as a promise in facing many challenges in upcoming year. Selecting representatives and relational process are the proper combination to explain the identification of Indonesia by stating assurance to show the integrity of Indonesia genuinely in maintaining diplomacy mission.

### Influencing the Audiences for Increasing the Commitment

Annual Press Statement speech contained the Minister expression of inner feeling towards its members who devotedly support the flowing of Indonesia's diplomacy. The existence of mental process and expressive type in Annual Press Statement Speech are employed to tell the

audiences what actually the Minister feeling and reaction concerning members' performance in diplomacy. Principally, mental process deals with cognitive activity and mental reactions to express thought and feeling. While expressive deals with the expression of the speaker feeling based on psychology and emotion. Both of above-mentioned elements are the relevant combination to investigate the function of the Minister utterances.

Data	The mass media also plays a very influential role in supporting the success of our diplomacy. <b>We highly appreciate</b> the close cooperation that we have so far.
Transitivity Type	<b>Mental Process</b>
Speech Act Classification	<b>Expressive</b>
Illocutionary Act	Gratitude

"We highly **appreciate**..." (Mental Process: "appreciate" is signed as mental reaction →transmitting feeling)

**"We highly appreciate..."**

(expression of appreciate: Expressive →*Gratitude*)

Transmitting the Minister feeling to influence the audiences' thought **for increasing the commitment** together in advancing diplomacy performance.

The Minister delivered her appreciation as a gratitude to the mass media member on their influential role in supporting Indonesia diplomacy. Also, the Minister applies first personal pronoun "We" showing her expression deliberately to involve the audience into her stance. In addition, conveying mental process indirectly transferred the Minister feeling to invite the audience to have same thought as the Minister had that is appreciating. Through expressive type by expressive cognition of gratitude, the Minister tries to influence the audiences' thought to increase their commitment in advancing diplomacy performance. Also, in hearing this, the audiences including the staffs and also the member of mass media will unconsciously compete to improve their performance in managing the whole matter related to diplomacy.

### Discussion

The analysis result of this research brings several points deal with Halliday theory of transitivity and Yule theory of speech act. This research is proved that some of the utterance of the Minister in the speech is used not merely meant as a statement, but it is also describing action performed in statement, such as requesting and informing. It had been stated by Searly that the utterance is simultaneously meant as a statement, but it is also

primarily as a request, a request made by way of making statement (Searle, 1979 p.30). Furthermore, speech act and transitivity analysis showed that utterances and clauses has implicit and experiential meaning beyond its structure. By this analysis, it is can be seen that the speaker (the Minister) not only officially delivering the speech, but also it purposely conveys intention by way of making statement to transfer her purpose towards the hearer.

The analysis result shows that all of the classifications of speech act are found in Annual Press Statement speech, those are Representatives, Declaratives, Expressives, Directives, and Commissives. The use of various types of speech act in Annual Press Statement Speech can be investigated what the speaker said is containing action such as informing, suggesting, requesting, and promising performed through the utterances. This research supports Yule's theory of Speech act that the term of speech act is used to describe action in speaking such as requesting, commanding, questioning, or informing (Yule, 2010 p.133). It also helps people clearly in interpreting what the speaker intended to convey. All of the utterances used various types of speech act in order to distinguish different purpose and meaning performed in saying.

Meanwhile, in analysing the transitivity process classification performed in the Annual Press Statement 2017 speech, among six major types of Transitivity process proposed by Halliday, there are only three types process employed in this speech, those are *material process*, *mental process* and *relational process*. This is in line with Halliday's theory about the main types of English transitivity process as valid.

Material, mental, and relational are the main types of process in the English transitivity system. (Halliday and Matthiessen, 2004: 171)

The rest processes of Transitivity, Behavioral Process, Verbal Process and Existential Process are not found in the speech. It is because those processes are unnecessary employed in presenting formal speech. In addition, through analysing Transitivity, each process is constructed by the variety verb in the sentence and clause that is able to interpret flows of event and experience in diplomacy stated by the Minister. This research was concentrated in analysing experiential meaning in the clause and text. This can support what Halliday's thought about meaning of the clause. According to Halliday, clause has three metafunctional line of meaning such as textually, interpersonally, and experientially (Halliday and Matthiessen, 2004). The result of this research shows that each of transitivity process is capable in investigating

the action, expression of inner feeling, and identification of the utterances through experience context embodied in the speech. By the existence of transitivity process in the speech, the delivery of speech becomes influential (powerful). This is in line with Hopper and Thompson's statement that Transitivity is a set of component parts that takes into consideration all aspects of the carrying-over of an action (or the transferring of energy) from one participant to another. They argue that Transitivity is scalar and it can be broken down into its component parts (Clements and Yoon p. 2).

Furthermore, from the analysis in revealing the function of Speech act and Transitivity through the Annual Press Statement speech, this research was analysed by employing theory of Illocutionary act of speech act combined with transitivity and Halliday's SFL. The combination of different type of speech act and transitivity process helps in identifying experiential and implied meaning which contains the Minister intention based on context when the speech uttered. The researcher has to agree with Halliday's statement about SFL.

SFL is the structure how utterance identify all potential meaning and take the context of situation of language use (Halliday, 1985).

The combination theories above produces several major function found throughout the analysis of the statement, how the utterance of the Minister organized to reach the purpose beyond its formal structure based on context in the speech. Regarding with the results by using those theories, there are four major functions of speech act and transitivity found in the Annual Press Statement speech, those are: empowering the audiences, Giving Motivation in the form of suggestion, Showing Indonesia's Integrity, and Influencing the Audiences for Increasing the Commitment. Those several functions are fundamentally beneficial in delivering the Annual Press Statement speech. It is not only officially delivering each year, but also it is used a media to implicitly deliver the Minister intention and suggestion regarding the diplomacy performance and challenge encountered. As the Minister of Foreign Affairs, Mrs. Retno Marsudi has a big roles regarding with diplomacy affairs. Her performance and dedication in diplomacy matter and government mission brought several progresses for Indonesia diplomacy in order to create Indonesia that is peace, save and more prosperous. Furthermore, the impact of having the privilege as the Minister in delivering the speech became more influential and valuable that is impacted toward the performance of Indonesia diplomacy affairs in upcoming era.

## CONCLUSION

This research used the Minister speech in Annual Press Statement 2017 speech for the source of the data. Some sentences and clauses in the speech considered applying type of Speech Act and Transitivity as the chosen data to be analysed. There are several conclusions that can be drawn in some points regarding to result and discussion of this research. The result shows that there are five type of speech act applied in this speech, those are Representatives, Commisives, Directives, Expressives, and Declaratives. Representatives are the most frequently used type which belong the largest data in the speech. The various type of Speech act in this speech is used to deliver an action performed through the utterance such as informing the audience about the information based on fact in diplomacy matter, suggesting the audience to always pay more attention to global issues, requesting the audience in improving diplomacy performance continually, and promising to improve Indonesia diplomacy performance in facing new challenge in upcoming years.

Meanwhile, among six classifications of Transitivity process based on Halliday's SFL theory, there are only three types of transitivity process performed in the speech, those are Material Process, Mental Process, and Relational Process which are the main process in English Transitivity system. Those processes play important role containing potential meaning based on what goes around (experience) on diplomacy affairs. It also fundamentally transmits the power through the Minister utterance based on context of situation in order to make the speech more influential and acceptable.

Through analysing some of the Minister statement, there are four major function that can be considered as the function of Speech Act and Transitivity emerged in the speech, those are empowering the audiences, Giving Motivation in the form of suggestion, Showing Indonesia's Integrity, and Influencing the Audiences for Increasing the Commitment. Those major function build from different type of speech act and transitivity process. From the whole finding, it is understood that the Minister not only officially declared the formal speech, but also she conveyed her covert purpose and intention via Annual Press Statement speech.

## SUGGESTION

The writer recognizes that this thesis is not written perfectly. The thesis demands a lot of evaluation on several section of it. The writer hope that this thesis would be beneficial for the readers who wants to employ Transitivity or speech act as the major topic for the research. In addition, there are some suggestion that can be learned from this research which is focused on



analyzing speech and its intended meaning. The first is it is interesting for English linguistics student to learn that the combination theories of linguistic field to produce deeper analysis. The second is it is suggested for the future researcher that this study can be used as a relevant study for linguistics field. The researcher hopes that this thesis can help another researcher to investigate profounder in transitivity or speech act to discover more complex comprehension in conducting linguistics study. Furthermore, concerning with this study, it would be better for them analyzing the function of Transitivity and speech act element in the real life field as the sentences and statement uttered are spontaneously uttered in natural conversation that the people created in certain situation and condition.

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