

MORAL VALUE AFFECTION TO CHILD CULTURE DEVELOPMENT USING CHARLES PERRAULT'S "LITTLE RED RIDING HOOD".

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Abstrak

Budaya anak penting untuk pertumbuhan dan perkembangan mereka karena mengajarkan mereka tentang kebiasaan, perilaku, dan cara hidup. Dongeng dapat berguna dalam hal ini. Dongeng dan konstruksi budaya anak memiliki keterkaitan yang dalam karena dongeng mengandung komponen esensial yang dapat membantu pembentukan budaya anak yaitu nilai moral. Hal ini dimaksudkan agar dengan menggunakan pesan moral, anak akan mempelajari nilai-nilai kehidupan, yang akan mempengaruhi pembentukan kebiasaan dan perilaku. Peneliti tertarik untuk mempelajari bagaimana nilai-nilai moral dalam dongeng Charles Perrault, Little Red Riding Hood, mempengaruhi perkembangan budaya anak. Teori respons pembaca digunakan dalam penelitian ini, yang mengarah pada hasil. Menerapkan nilai-nilai moral dalam kehidupan akan mempengaruhi pertumbuhan kebiasaan dan kepribadian anak-anak, yang mempengaruhi wawasan hidup mereka sehingga peserta akan lebih siap untuk menghadapi setiap masalah yang datang ke dalam hidup mereka dan itu akan membuat hidup peserta lebih baik dan lebih bahagia.

Kata Kunci: Dongeng, Pesan Moral, Budaya-anak, Pengaruh. Perkembangan

Abstract

Children's culture is important for their growth and development since it teaches them about habits, conduct, and way of life. Fairy tales can be useful in this regard. Fairy tales and the construction of children's culture have a deep connection because fairy tales contain an essential component that can aid in the formation of children's culture, namely moral values. It is intended that by using the moral message, children will learn the values of life, which will influence the formation of habits and behaviors. The researcher is interested in learning how the moral values of Charles Perrault's fairy tale, Little Red Riding Hood, affect children's cultural development. The Reader-response theory was used in this study, which lead to the outcome. By applying the moral value in life would affect the growth of the children habit and personalities, which is affecting their insight of life so participants would be more prepared for facing any problems that came to their life and that will make participants lives better and happier.

Keywords: Fairy-tale, Moral-value, Children-culture, Affection, Development

INTRODUCTION

Every child's youth is valuable to them; the memories they acquire can help them grow and develop in the future. Children rely so much on other kids that by the early school they grow adept at

differentiating adult speakers who will probably be reliable from those who aren't (Harris, 2012; Jaswal, 2010; Koenig and Doebel, 2013). One of the ways to acquire this kind of habit and memory is through Fairy tales, a fairy tale is a story that comprehends symbolism and metaphor to cover the truth or moral

value. To get through the core and the truth, people must first grasp the meaning of the symbols and the dynamics of the story (Rubin, S. I. (2013). Fairy tales with moral themes are one of the things that can aid in the construction of children's culture. By understanding and implementing the moral value that has been contained there, children's habits could be built for their future selves. Children's habits that are documented and carried out can help in the formation of children's attitudes and culture in the future. Not only can it aid in the building of their character and culture, but it can also aid in the improvement of brain performance. Because a neurological study at the National Institute of Child Health and Human Development in the United States, directed by (G. Reid Lyon, Ph.D. 2005)., reveals that storytelling or reading stories to children before bed can promote greater brain development. Lyon claims that "strong indicators of neurological differences exist between youngsters who are routinely read to stories and those who are not." Following the presentation of these experts' findings, it was proven that there is a link between the moral value of a children's fairy tale and the cultural formation of children as a result of increased brain performance. As a result, the researcher wishes to analyze the influence between the moral value of children's fairy tales and the construction of children's culture, using literature as a lens and the method of evaluating reader response. The significance of using the Reader-response theory is researcher could make the audience or the children become active readers to train their capabilities in Interpreting which directly leads to their critical thinking, so children could be stating opinions, thoughts, and meaning that have been acquired along with the literary works (Trisnawati, R. 2016).

In this analysis, the researcher employs children's fairy tales as research material that is examined in terms of reader response. The researcher used Charles Perrault, a famous writer born in Paris on January 12, 1628, for a little fable named Little Red Riding Hood. As a writer, Charles is an essential contributor to the conflict between ancient and modern literary concerns as well as to the *Académie Française*, a prose writer and historian. Initiator of a new literary form, namely Fairy Tales. Many children's fairy tales he produced in various nations began to be embraced. Many of his masterpieces, especially *Cinderella*, *Puss in Boots*, and *Sleeping Beauty*, are known to many. Some of Perrault's adaptations of classical stories inspired the German publications of the Brothers Grimm. Here are some of the synopsis of Charles Perrault's version of Little Red Riding Hood, The story begins with a tiny peasant girl, whom Perrault calls

"The most beautiful creature ever seen." that had to deliver a custard and some butter to her grandma, the same woman who sewed a red hood for her to wear. She meets a wolf in the forest along the way. The story says the wolf had a "great mind" to eat it, but it didn't do so because of the nearby workers. Instead, he questions her, where she was going, and offers to take the young girl to the grandmother's house. The girl is distracted throughout the journey. The Wolf had Grandma eaten already and dressed like the old woman in her bed when Red Riding Hood approaches. When she comes in, the wolf asks her to join him in his bed (placing him as grandma). Red Little Riding Hood sees how enormous the arms, legs, ears, eyes, and fangs of her grandma are, and notes how big everyone is. The last sentence from Red Riding Hood, "Grandma, what big teeth you have!" was last before the wolf answered, "To eat thee up" and swallowed Red Riding Hood entirely. This little red riding cap character succeeds in showing how perilous it is to play with trust because it could be harmful if we believe in something uncertain. Therefore, be always attentive to any encounters in the world. This is the moral message that is being sent to the reader by this fairy tale. Following knowledge of the moral lesson of this child's fairy tale, parents' role in the supervision and practice of children is crucial. To transform the memory that has come from the fairy tale into a habit that can influence the children's personality. As an American philosopher. John Dewey describes his learning theory by doing. This type of strategy could allow children to advance, Dewey's theories were important in developing progressive methods of teaching

Several previous studies discuss the topic chosen by the researcher, but with a different approach and analysis. The following are several studies conducted with the same discussion topic. Research conducted by R. Fathur (Vol. 7, No. 5, pp. 336-344, May 2017) explains about children's fairy tales can affect children's growth and development. Rahman explains that this study explored the role of fairy tales as a way for youngsters to enjoy and be educated. One way this is through telling stories, but regrettably, children's literature is often no longer a place in the homes or the kindergartens in the form of local fairy tales. The causes of this transformation were examined in South Sulawesi, Indonesia. Interviews and questionnaires collected data. The analysis of the data was using a simple statistical approach. The findings show that telling children the fairy-tales remains relevant and can help to generate young children's character values. Another research conducted by Gerda-E, Wittman (Vol. 29 Issue 3, p1-11p. 2011)

discusses the influence of the characterization of a stepmother in children's fairy tales on the development of underage readers. Using a psychological approach to analyze the character of the stepmother in children's fairy tales. Wittman's paper argues that the portrait of the stepmother in fairy tales can be seen, using psychoanalytical interpretations, as a catalyst for the process of imposed mother liberation. The paper investigates the positions of mom and child figures attributed in fairy tales and the roles of underage recipient development. The mother and stepmother's action is explored in fairy tales to show how they act for the best benefit of the kid, helping the mother emancipate her. Another research was conducted by Trisnawati, R. K. (2016). Implementing Reader-Response Theory: An Alternative Way of Teaching Literature Research Report on the Reading of Booker T Washington's *Up from Slavery**. Explaining the implementation of the Reader-response Theory to the student in way of teaching literature. By involving the student to become the active reader to interpret and construct the message of that particular work of literature; it is not preaching or leading them into a predetermined meaning. Trisnawati states that by using the reader-response theory, the researcher could help encourage the student to manifest their thought, opinion, and meaning. In line with their capabilities of critical thinking that have been developing through the implementation of the Reader-response Theory.

In the meantime, the results of the research that will be produced may be different from prior research, as did participants of different eras which influence their way of thinking and background. This research must be undertaken to uncover the impact of children's fairy tales on youngsters nowadays along with their modern thought, and modern mindset when dealing with many things. The researcher hopes that this work may contribute to other research into infant development.

According to the information that has been explained above how children acquire their culture at a young age, by adapting to their environment and also shaped by what they are doing. Taken from that information, the researcher argues that children's culture can be influenced by the moral values of fairy tales through their application in everyday life. Because children have their golden time that can be the perfect time to shape their personality and habits.

The researcher used the reader-response approach in this analysis, which will be focusing on the reader and their experience dealing with the topic.

The theory that has been used for this analysis is the Social reader- response. The idea of social reading is an outgrowth of Stanley Fish's early work, which states that each interpretation of a book is produced by a collective of interpreters consisting of people who share a method for reading and interpretation. The readers are predisposed to a specific style of interpretation in all interpreting societies as a result of the tactics utilized when reading. This analysis would be using a fairy tale by Charles Perrault named *Little Red Riding Hood*, and also from a questionnaire that was given to several participants. The process of collecting the data starts with arranging the question of the questionnaire, sharing the questionnaire with the participant, and then collecting the questionnaire from the participant. For the data analyst, the researcher would start with categorizing the data by the answer of the participant, analyzing using the theory of Reader-response which focuses on the participant's experience with the topic.

These are the objective of the study that researchers want to achieve.

1. Knowing how does the effect of the moral value implementation on the children's culture development

LITERATURE REVIEW

Fairy Tale

The most popular sort of communication among newborns is folk or alternative fairy tale. It is a soothing discourse that uses narrative or storytelling to divert attention away from one's problems. The fairy tale, according to Violetta- Eirini (2016), is the primary form through which a kid learns to interpret his ideas using the language of images-symbols, which is the only language that permits comprehension before mental maturity. The tall narrative is the foundation for the portrayal of the soul. The ageless message of fairy tales in the psychological development of children is obvious in the timeless message they convey: hardships, often unforeseen and unfair, unavoidably follow the human road, but if one confronts them with fortitude, he overcomes the obstacles and is acclaimed a victor. Fairy tales, unlike other myths and proverbs, are not intended to impart a moral lesson. Its moral component is unique since it springs from people's moral consciousness; yet, the main objective of fairy tales is to fulfill and delight (J.Glazer 1991).

Characters, stories, characterizations, and moral values are all factors in the production of a fairy tale.

Moral Value

Fairy Tales represent the nation's positive characteristics, particularly moral character and moral principles. When it comes to moral values, folklore may be separated into three categories: individual moral values, society moral values, and religious moral values (Sayer, I. M., Kristiawan, M., & Agustina, M. (2018). Fairy stories may also assist youngsters in developing their emotions, imaginations, and critical thinking skills. They include knowledge about society's norms, traditions, and basic human interactions, as well as information about sentient animals' ethical beginnings and moral dimensions. Moral messages are usually found in written or unwritten literary works; fairy tales are examples of literary works that typically incorporate moral issues. According to research on the association between storytelling or fairy tales and children's development, moral-themed children's reading materials can be beneficial to children's cultural development (G. Reid Lyon, Ph.D. 2005). Lyon demonstrates to children that growing up with fairy tales or storytelling aids brain development more than children who have never read fairy tales. It will help children grow their brain nerves and aid in the formation of their culture.

Moral value Affection

The moral principles in each fairy tale vary, teach the reader about life values that are valuable to them, and alter the reader's attitude by presenting a fresh point of view derived from the narrative. Youngsters gain their moral development through culture (Kohlberg, L. (1974)), and it is through this process that children learn and shape their behavior or habit. Along with changing the meaning of fairy tales, it will also affect how the world perceives the fundamental portion of fairy stories (Zipes J. (2012). The increasing significance of fairy tales has the potential to affect children's conceptions of moral ideals. It began as a part of fairy tales with a lot of significance before becoming a life lesson that may provide a fresh perspective (Beerthuizen, M. G.C.J. & Brugman, D. (2015). They can assist youngsters to acquire habits or behaviors from an early age because of the existence of these fresh viewpoints.

Children Culture Development

A child's attitude will constantly emulate what older adults do, which might affect everything from the child's way of thinking to his or her actions. Children and teenagers are both similar and dissimilar, which is reflected in their mobile communication habits. According to Castells, Fernández-Ardèvol, Linchuan, and Sey (2007, p. 128), children and teenagers have "a shared culture of communication with different emphases in its presentation depending on age."

Children's cultural development is critical to their overall development. Because it influences not just how youngsters think, but also their conduct and routines (G. Reid Lyon, Ph.D. 2005. Many things may help youngsters develop their culture, one of which is through the use of fairy tales). According to Dr. Lyon's research, telling fairy tales to youngsters will aid in the development of the child's cognitive skills. It not only influences how children think, but it may also assist youngsters in developing behavior and routines. Long-term welfare and mental health, as well as educational and cognitive benefits, will all benefit from the formation of a positive children's culture (Toppelberg, C. O., & Collins, B. A.) (2010).

FINDINGS AND DISCUSSION

The data collection process begins with organizing the questionnaire's questions, then sharing the questionnaire with the participant, and finally collecting the questionnaire from the participant. For the data analyst, the researcher would begin by classifying the data based on the participant's response, assessing it using the Reader-response theory, which emphasizes the participant's experience with the issue. They can assess and grasp the moral meaning of a narrative, and they are also those who implement and experience its ramifications of it. Participants' responses are a type of reader reaction in and of itself; they respond after learning, applying, and comprehending.

The first discussion is on the moral value that the participants take away from the fairy tales; participants can describe the moral message included in the story. It will also explain the moral value importance of the narrative that the participants have chosen. Because of the large number of viewpoints collected, the researcher will categorize them into many generic replies. The answers from the

participants below are the initial stage to start the discussion, knowing the understanding of the participants will help the discussion going forward.

Question	What moral value you can take from the story?	
Answer	1. We must obey the advice of parents	90%
	2. Don't trust other people easily	10%

The response given above is the most frequent among the participants, and it is right according to the tale shown. Little Red Riding Hood was in danger because she did not respect her mother's warnings to avoid trusting others. Even though she may solve her problem with the aid of others, we can conclude and interpret that the maternal order of Little Red Riding Hood is not entirely correct as a result of this occurrence. Because if Little Red does obey her mother warning it is not guaranteed the Little Red safety.

The following stage is to ask participants questions on the applicability of moral teachings in their daily lives. It will also assist to answer concerning the application of moral principles in the participants' everyday life since it will reveal not only how they apply moral values, but also whether the data supplied will be used or no.

Question	What the effect of the moral value application?	
Answer	Make lives happier / better	45%
	Avoided from any bad things	50%
	Makes parent's proud	5%

As it showed in the table above, the majority of the participants answering they have applied the moral values in their daily lives, with a direct application as the method. The reason that makes the participants apply the moral values in their daily lives is mainly about the advantages that can be taken from it. The participants also explain that even they are not apply the moral value frequently, they still got the advantages from it. So the researcher could interpret that the application is not only help to shape the good habit, but it also helped them to see life from a different perspective.

The frequency of application for each participant also varies, some apply it every day, some sometimes only when needed. By looking at this, researchers can assume that their habits have also been formed by applying these moral values. Because participants know what is important from an applicable moral value, participants can also sort out which moral values are good for themselves.

In this section the discussion will begin towards the core of the analysis using the Reader Response theory and the researcher will also interpret each participant's answer to get the best data results. After distributing the questionnaire to the participants, the answers were obtained as shown above. 80% of participants answered yes, while the remaining 25% answered never. Then the data to be taken will focus on 80% of the participants. The following questions will be continued to the participants who were taken as data. (1) What is the effect of the moral value application?, (2) Did you agree to apply the moral value nowadays?

In this section the researcher will begin to discuss the follow-up questions for the participants above, these follow-up questions will be the primary data that will be discussed with the reader-response theory. This part would be discussing the effect of the moral value application on the participants' lives, it will be re-organized according to the idea of the answer, this participant's response would also help to answer the research question concerning the effect of the moral value application.

Question	Did you ever try to apply the Moral Value in your life?	
Answer	1. Pernah (Yes, I have)	80%
	2. Tidak (No, I haven't)	20%

As explained in the table above, the participants came with different perspectives when seeing the benefit of the moral value application. The replies from the participants above are based only on their own responses after attempting to apply the moral ideals of different fairy tales that the participants read, not simply Little Red Riding Hood..

But all of these answers converge on the one big answer, it is to make life happier or better. This shows that applying the moral message of a fairy tale can make participants' lives better. By applying moral values, participants can be more careful and alert to things in this world. This can have a good effect on the lives of participants, in addition to feeling safer, it can also make people around participants feel happy. In this case, the parents or family.

The last section is additional information that the researcher wants to know from the participants. It is about the relevancy of moral value application in nowadays era. The response of the participants would help to define the worthiness of the moral value application, it will also help further research that deals with the idea of moral value application.

Question	Did you agree to applicate the moral value nowadays?	
Answer	Yes, I am agreed	75%
	No, I am Disagree	25%

It can be seen in the last table, that most of the participants choose to agree to applicate moral values in nowadays era. It means that there is a chance for the literature authors such as fairy tales, short stories, novels, or something else to keep educating people with their work. It will also be helping many people to educate their children about this life journey using the moral value application. The researcher hopes that this work may contribute to other research into infant development, and it can be generalized into a study of child development using the medium of moral messages from fairy tales or short stories.

CONCLUSION

This section contains a summary of the conclusions of the above-mentioned data application and the researcher's interpretation, which led to numerous conclusions. The participants could articulate the moral

standards conveyed in the fable "Little Red Riding Hood," and the majority of them had implemented the moral ideals. After gathering and assessing the replies from participants, one large answer was achieved, namely that by using moral ideals in daily life, it may help alter the lives of participants for the better and happier. This is because adopting moral standards makes children aware of the worth of life and provides fresh insights in dealing with any situation; this is consistent with the construction of their habits and personalities, which are growing as a result of learning a lot about these difficulties. This improves participants' readiness and confidence in dealing with life's challenges.

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